

Johan Rathsman

IPPOG

MasterClasses

Resources

Discovery Packages

Contact

IPPOG – outreach activities and resources

Johan Rathsman, Lund University

Spaatind meeting, Skeikampen, 2012-01-02-07

- 1 The International Particle Physics Outreach Group (IPPOG)
- 2 International Masterclasses 2012
- 3 New IPPOG Outreach Database
- 4 Discovery Packages
- 5 Contact and more information





Johan Rathsman

IPPOG

MasterClasses

Resources

Discovery Packages

Contact



Overall aim is to contribute to global understanding and appreciation of particle physics



Johan Rathsman

IPPOG

MasterClasses Resources

Discovery Packages

Contact



Overall aim is to contribute to global understanding and appreciation of particle physics

- the raison d'être of every particle physicist!



Johan Rathsman

IPPOG

MasterClasses

Discovery Packages

Contact

The International Particle Physics Outreach Group (IPPOG)

Who we are

- network of particle physicists, researchers, informal science educators and science explainers
- engaged in outreach and informal education for particle physics

Network Members

- one representative from each CERN Member State + USA
- representatives from DESY and CERN
- representatives from ATLAS, ALICE, CMS, LHCb

European \rightarrow International in 2011

Israel, KEK and TOTEM will be invited to join

formed in 1997 under the joint auspices of ECFA and EPS-HEPP



Johan Rathsman

IPPOG

MasterClasses

Resources

Discovery Packages

Contact

Nordic representatives



Rasmus Møller, Sankt Annae Gymnasium



Riitta Rinta-Filppula, CERN



Norway: Farid Ould-Saada, University of Oslo



Johan Rathsman, Lund University

Associate members



Maiken Pedersen, University of Oslo

In addition lots of people active in Masterclasses and other activities



Johan Rathsman

IPPOG

MasterClasses

Discovery Packages

Discovery r demage.

Contact

transition from http://ippog.web.cern.ch/ . . .



The International Particle Physics Outreach Group (IPPOG)

The International Particle Physics Outreach Group is a network of particle physicists, researchers, informal science educators and science explainers engaged in world-wide outreach and informal science education for particle physics.

IPPOG's Aim

IPPOG's purpose is to raise awareness, understanding and standards of global outreach efforts in particle physics and general science by:

- » Providing discussion forums and regular information exchange for science institutions and labs engaged in global outreach and informal science education
- >>> Proposing and implementing strategies to share lessons learned and best practices for outreach in particle physics and general sciences
- >> Promoting current outreach efforts of network members

Network Members

IPPOG is composed of

- » one member nominated by the particle physics community of each CERN Member State (normally the responsible person for outreach activities in the state concerned)
- >> one member each from DESY and CERN, appointed by the managements of those laboratories
- » additional representatives from particle physics experiments, astroparticle physics and non-Member States of CERN

IPPOG was formed in 1997 under the joint auspices of the European Committee for Future Accelerators (ECFA) and the High Energy Particle
Physics Board of the European Physical Society (EPS-HEPP Board).



Johan Rathsman

IPPOG

MasterClasses

Contact

Discovery Packages

to a new website being developed



International Particle Physics Outreach Group

HOME | ABOUT | RESOURCES

My account | Log out

IPPOG and Global Learning Resources

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean non erat nec purus fermentum blandit. Nunc magna diam, mattis non tempor in, vulputate nec lorem, Integer pellentesque magna vel diam pellentesque vitae tempus quam venenatis. Nullam massa erat, dictum varius scelerisque id. egestas in eros.

Draw Me a Physicist

To raise school children's awareness of and enthusiasm for the world of physics and life as a physicist



Latest Resources / Featured



Particle Masses.... To illustrate the importance of the specific particle mass

values for our own existence 0 comments

Login / Sign-up / FAOs



Draw Me a Physicist

To raise school children's awareness of and enthusiasm or the world of physics and life as a physicist 0 comments



Presenting Science To improve scientists' presentation and public

2 comments

HOME

AROUT

RESOURCES

Programs & Activities Forums & Events Media Professional Development & Program Guides



The Global Learning Resources is supported by the CERN. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec nec metus elit, sit amet viverra mi. Fusce sed enim eget turpis dictum hendrerit vel ac nibh





Johan Rathsman

IPPOG

MasterClasses

Discovery Packages

Contact

also on facebook: http://www.facebook.com/IPPOG





Education

Wall Ippog-International Parti... · Everyone (Top Posts) ▼

Post Photo

Write something...

Ippoq-International Particle Physics Outreach Group IPPOG talk at Como available at: https://cms-docdb.cern.ch/cgibin/PublicEPPOGDocDB/ShowDocument?docid=295

> IPPOG-doc-295-v2: IPPOG talk for Como conference cms-docdh cem ch

Use Indico for meetings, CDS for official papers, notes and photos and EDMS for engineering documents.

F Like · Comment · October 4 at 10:54pm · ♦



Ippog-International Particle Physics Outreach Group Steven Goldfarb giving an overview of the why, what, how etc. of LHC-related education and outreach







See All ALICE experiment



talking about this Likes

Discovering particle physics together 39 like this

About





Johan Rathsman

IPPOG

MasterClasses

Contact

Discovery Packages

What we do

raise awareness, understanding and standards of global outreach efforts in particle physics

- discussion forum and regular information exchange for outreach and informal science education
- share ideas as well as lessons learned and best practices for outreach
- provide support within each country for others engaged in outreach activities

Some examples

- Masterclasses
- Outreach database
- Discovery Packages



Johan Rathsman

IPPOG

MasterClasses

Discovery Packages

Discovery Fackage

Contact



hands on particle physics

General objectives

- opportunity for students (16-19) to discover particle physics
- get insight into topics and methods of basic research
- perform measurements on real LHC data (distributed on DVD)
 - W, Z and J/ψ from ATLAS/CMS and Λ , K^0 from ALICE
- participate in an international video conference for discussion and combination of results



Johan Rathsman

IPPOG

MasterClasses

Resources

Discovery Packages

, ,

Contact



hands on particle physics

General objectives

- opportunity for students (16-19) to discover particle physics
- get insight into topics and methods of basic research
- perform measurements on real LHC data (distributed on DVD)
 - W, Z and J/ψ from ATLAS/CMS and Λ , K^0 from ALICE
- participate in an international video conference for discussion and combination of results

This academic year

- February 27 to March 24, 2012, coordinated by TU-Dresden
- Each day up to six out of about 120 institutes will participate
- http://physicsmasterclasses.org/neu/



Johan Rathsman

IPPOG

MasterClasses

Resources

Discovery Packages

Contact

http://kjende.web.cern.ch/kjende/en/index.htm



LHC@InternationalMasterclasses

Join us on a journey to the smallest pieces of matter! Learn what is happening 100 meters below the ground at the European Organization for Nuclear Research (CERN). In the Large Hadron Collider, with a circumference of 27 kilometres, the experiments ALICE, ATLAS, CMS, and LHCb are running. The following short video gives an impression of the start of a fascinating journey looking for the origin of mass, Dark Matter, and new phenomena such as Supersymmetry or Extra Dimensions.



Particle Physics is exciting research! You can take your part in that research on the following pages. The analysis of data samples that have been recorded in 2010 with the ATLAS detector is waiting for you. Under the points in the main (upper) menu, you can choose between two different measurements with original data from the ATLAS experiment. They are called W-path and Z-path. The processing of each path requires about 90 minutes. There is a theoretical introduction at the heainning of each task. This is followed by exercises and the actual measurement.

Links



Facebook



LHC Livescreen





Johan Rathsman

IPPO

MasterClasses

Resources

Discovery Packages

Contact

W-path – search for the Higgs boson using real data



Search for the Higgs

Task 2

Among other things, the LHC was built to find evidence of the Higgs field in our universe by discovering the Higgs particle for which physicists have been searching for a while. Theoretical predictions tell us that heavy particles, e.g. top quarks, produced in collisions within the LHC might produce such Higgs particles. But this has not yet been observed. However, you can look for them! A few simulated Higgs events were hidden in real data.

You also need to know criteria, which will enable you to identify a possible Higgs candidate. A Higgs candidate event must:

- contain EXACTLY TWO OPPOSITE electric charged leptons, which
- · are isolated on the one side and
- each of them must have a transverse momentum of at least 20 GeV.
 Furthermore
- a missing transverse momentum of at least 40 GeV is required.

Only if an event fulfils all these criteria a Higgs particle might have been

Content

AIMS/TASKS

IDENTIFYING PARTICLES

IDENTIFYING EVENTS

MEASUREMENT

OF THE

PROTON

STRUCTURE

ANALYSIS



Johan Rathsman

IPPOG

Contact

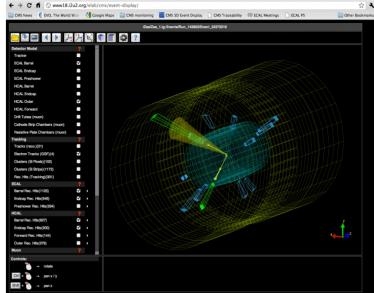
MasterClasses

Resources

Discovery Packages

Discovery rucku

Event displays



Similarly MINERVA based on ATLANTIS (ATLAS)





New IPPOG Outreach Database

IPPOG

Johan Rathsman

IPPOG

MasterClasses

Resources

Discovery Packages

Contact

First-ever global database for materials related to particle physics outreach and informal education

- recommended tools and materials: videos, brochures, posters, talks, ideas for hands-on activities, ... shared by members and partners of the IPPOG network.
- already more than 300 items tagged for easy access
- available for anyone engaged in particle physics outreach initiatives
- share your ideas/materials by becoming a registered user and upload your material
- suggestions and feedback appreciated



Johan Rathsman

IPP00

 $Master {\hbox{\it Classes}}$

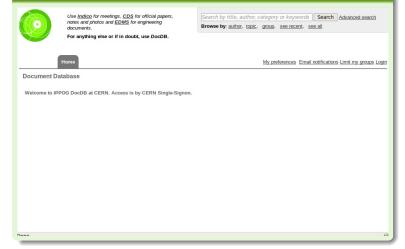
Resources

Discovery Packages

Contact

The database interface is temporary ...

https://cms-docdb.cern.ch/cgi-bin/ PublicEPPOGDocDB/DocumentDatabase





Johan Rathsman

IPPOG

MasterClasses

Resources

Discovery Packages

Contact

new interface being developed



International Particle Physics Outreach Group

HOME | ABOUT | RESOURCES

Login / Sign-up / FAOs

My account | Log out

HOME > RESOURCES

Resources

Programs & Activities Forums & Events

Media Professional Development & Program Guides

FAOs

Welcome I

What is this?

This is a database that holds recommended tools and materials to be used in bringing the exciting world of particle physics to students of all ages and the general public. Here you can find videos, brochues, posters, talks, ideas for hands-on activities and...

This is a database that holds recommended tools and materials to be used in bringing the exciting world of particle physics to students of all ages and the general public. Here you can find videos brochues



How would the universe have turned out if the elementary particles had slightly different masses?

In four episodes, this animation shows the development of our own universe and three alternative scenarios.



Search Learning Topic - Any -• Audience -- Any -Language - Any -Item Type - Any -Use -- Any -**Key Words** GO

French Audience Educators

German

Science advocate

Languages

English



Johan Rathsman

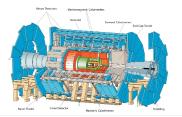
IPPOG

MasterClasses

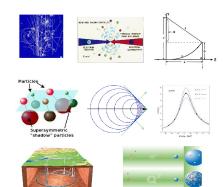
Resources

Discovery Packages

Contact



$Partikelfysik {\it - ved Esben Klinkby}$





Johan Rathsman

MasterClasses

Resources

Discovery Packages

Contact

International Particle Physics Outreach Group



WHO ARE WE?

We are a network of scientists, science educators and explainers engaged in informal science education and outreach for particle physics across the globe. Our growing membership currently includes representatives from each member state of CERN, each major experiment at CERN's Large Hadron Collider (LHC) and prominent labs and institutions in the USA and Furone.

WHAT IS OUR AIM?

Our aim is to contribute to global efforts in strengthening cultural awareness, understanding and support of particle physics and related sciences.

HOW DO WE DO THIS?

By facilitating and contributing to outreach and inform particle physics across the globe, and by sharing this expr WHO DO WE SERVE?

Anyone who wants to know more about particle physics (from school to university).

You, the student IPPOG can...

tell you about our outreach programs in your area and how to get involved

point you to recommended learning resources on-line

HOW CAN IPPOG HELP YOU?

You, the scientist IPPOG can...

share with you recommended tools and materials to effectively engage your community during talks, presentations.

put you in touch with current outreach and science education programs near

help you explore opportunities to start practical advice from our extensive

You, the teacher/science explainer IPPOG can...

SAMPLE IPPOG ACTIVITIES



International Masterclasses provide an apportunity for high school students to be "scientists for a day." 16- to 18-yearold students in countries around the world are invited to one of about 120 nearby universities for a day in order to take part in an authentic research process. Lectures from active scientists give insight in topics and methods of basic research in matter and forces, enabling the students to perform measurements on real data from the LHC. At the end of each day, like in an participants join in a video conference with CERN for discussion and International Masterclasses offer students the chance to close their textbooks and experience modern



Outreach Database

A new IPPOG initiative, the outreach database is the first-ever global database for materials related to particle physics outreach and informal education. It houses videos, brochures, posters, talks, ideas for hands-on activities and more, in a variety of languages! Items stored here are shared by members and partners of the IPPOG network.





HOW YOU CAN GET INVOLVED

IPPOG encourages newcomers to join the International Masterclasses, either institutes willing to host a Masterclass or schools eager to participate in one. We will provide you with the information and material necessary to either organize or take part in an event that students and staff will never forget.

For more information, please see www.physicsmasterclasses.org or contact masterclasses@physik.tu-dresden.de



HOW YOU CAN GET INVOLVED Although relatively new and evolving, the database already

contains over 200+ entries. Besides additional content, the database needs a more userfriendly and attractive interface.

So, what can you do to help the database become a super useful tool? Browse it. Use it. Contribute content! Make concrete suggestions for improvements! For more information, please see http://ippog.web.cern.ch/ippog/IPPOGdatabase.html or

contact ippog.admin@cern.ch

HOW CAN YOU HELP IPPOG? You, the student

enroll in an International Masterclass and tell your friends tell us about great learning tools for particle physics that you like

You, the scientist

get involved with an IPPOG International Masterclass, either at CERN or in your share suggestions for outreach tools

and materials via our Outreach Database follow us on Facebook and share ideas

You the teacher/science explainer

participate in an International

browse our Outreach Database and add your own items to share with others

follow us on Facebook and share suggestions for new classroom tools





Johan Rathsman

IPPOG

Contact

MasterClasses

Discovery Packages

Discovery Packages

One-stop-shop for people wanting to know everything about a "discovery" or important measurement

Plots & Diagrams Contact persons resentations hotographs Animation Quotes Why is it important? Χ Х Х How was it discovered? Χ Χ Who discovered it? Χ Х Χ What happens next? Х Х Х How does this affect me? Х Practical implications? Χ Х Teaching materials Х Х Χ How do I become involved?

Idea to have a matrix-like web-site structure to house this material, including background text/images/videos/interviews as well as items surrounding the breakthrough



IPPOG

Johan Rathsman

IPPOG
MasterClasses
Resources
Discovery Packages
Contact

First steps: background material etc for the press

http://press.web.cern.ch/press/background

Backgrounders

English version	Other languages
<u>Higgs</u>	ER
Evolution or revolution?	ER
 Important terms in Higgs research 	-
Higgs Limit FAQ	ER
Supersymmetry	FR
Dark matter	ER
Extra dimensions	FR
Matter/antimatter asymmetry	<u>FR</u>
W prime and Z prime	<u>FR</u>
Compositeness	<u>FR</u>
Fourth generation particles	ER

Animations

Description	Language	Video reference
The Higgs mechanism	silent	1406032
The Higgs mechanism (with subtitles)	English	1406034

Video interviews

Interviewee	Description	Language	Video reference
Guido Tonelli (CMS spokesperson)	Higgs update	English	1404258
Guido Tonelli (CMS spokesperson)	Higgs update	Italian	1404952

V



Johan Rathsman

IPPOG

iviasterCiass

Discovery Packages

Discovery r dende

Contact

To complement materials from the experiments themselves





Johan Rathsman

IPPUG

MasterClasses

Discovery Packages

Contact

To complement materials from the experiments themselves





Johan Rathsman

IPPOG

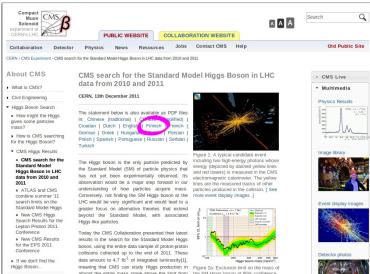
MasterClasses

2.....

Discovery Packages

Contact

To complement materials from the experiments themselves



including translations to Nordic languages!





Johan Rathsman

Discovery Packages

IPPOG MasterClasses

Contact

Contact and more information

IPPOG

Homepage: http://ippog.web.cern.ch/

Facebook: http://www.facebook.com/IPPOG

Masterclasses

http://physicsmasterclasses.org/neu/

Outreach Database

http://ippog.web.cern.ch/ippog/IPPOGdatabase.html

Discovery packages

http://press.web.cern.ch/press/background

###